## **Claims**

We claim:

1. A computing system for facilitating management of user identities comprising:

a registration component configured to facilitate gathering information from users and establishing a relationship between a user and an identity;

an ownership component configured to facilitate verification of the ownership of an account and to facilitate relating said ownership to said identity;

an audit component configured to periodically facilitate monitoring said account and said identity to verify the integrity of the relationship; and

a servicing component configured to facilitate maintaining and modifying information relating to said identity.

- The computing system of claim 1 wherein:
   said servicing component is further configured to be operated by users.
- 3. The computing system of claim 1 wherein:
  said servicing component is further configured to be operated by one or more
  customer service representatives.
- 4. The computing system of claim 1 wherein said ownership component is further configured to facilitate confirming the ownership of a user id.
- 5. The computing system of claim 4 wherein said ownership component is further configured for:

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analyzing ownership data; generating questions to be asked of a user to verify the identity of said user.

6. The computing system of claim 5 further configured for facilitating:

assigning a positive weight for a successful answer by an account associated with said identity;

assigning a negative weight for an unsuccessful answer by an account associated with said identity; and

aggregating said positive and negative weights to determine the likelihood a claimed identity is the owner of said account.

7. The computing system of claim 1 wherein

said ownership component is further configured to facilitate confirming the ownership of an account.

8. The computing system of claim 7 wherein ownership component is further configured to facilitate:

analyzing ownership data; and generating questions to be asked of a user to verify the identity of said user.

9. The computing system of claim 8 further configured to facilitate:

assigning a positive weight for a successful answer by an identity associated with said account;

assigning a negative weight for an unsuccessful answer by an identity associated with said account; and

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aggregating said positive and negative weights to determine the likelihood a claimed identity is the owner of said account.

10. The computing system of claim 1 wherein:

said audit component is configured to facilitate periodic confirmation of ownership information from said user.

- 11. The computing system of claim 1 wherein said audit component is configured to facilitate periodic confirmation of identity information.
- 12. The computing system of claim 1 wherein said information from said users comprises biometric information.
- 13. A method for facilitating the maintenance of relationships between a user identity and an account related to said user identity comprising:

assigning a positive weight for a successful confirmation of the relationships between said user identity with said account;

assigning a negative weight for an unsuccessful confirmation of the relationships between said user identity with said account; and

aggregating said positive and negative weights to determine the usage history of a user identity.

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